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QUARTIER DES SPECTACLES PROUDLY WELCOMES MONTRÉAL EN LUMIÈRE

Montreal, February 5, 2013 – The Quartier des Spectacles will once again be where festivalgoers congregate for MONTRÉAL EN LUMIÈRE. In addition to offering a fantastic line-up of cultural events in several of the Quartier’s venues, the festival’s 14th edition will present the core of its free outdoor programming in and around Place des Festivals.

The Quartier des Spectacles Partnership is also proud to join forces with MONTRÉAL EN LUMIÈRE by providing financial support for the following activities:

- ***Totems exquis***, a multimedia experience using interactive projections on UQAM’s Pavillon Président-Kennedy, created by Montreal-based company gsmprjct° and inspired by the *cadavre exquis*;
- ***A photo exhibition for the 10th anniversary of Nuit Blanche***, presented on the Promenade des Artistes and the Parterre, highlighting key moments in this key winter event’s history;
- ***Les Ballons interactifs*** by Iregular, at Place des Festivals, an interactive installation allowing visitors to create a piece of art. Using sensors, the public will be able to manipulate live projections on the RBC dome using giant balloons;
- ***La Pluie de lumière***, which will cover the Quartier des Spectacles Parterre during Nuit Blanche. From 5,000 to 10,000 LED lights mounted in small environmentally-friendly plastic containers will be scattered randomly; festivalgoers will be able to make ephemeral works out of them;
- ***The Nuit Blanche fireworks***, a kaleidoscopic display of lights and colours to kick off the 10th annual Nuit Blanche.

Le jour des 8 soleils, an installation presented as part of Luminothérapie, will continue to light up building façades in the Quartier every Thursday through Sunday starting at sunset, until March 2.

“Montréal en Lumière is an extraordinary opportunity to celebrate our creativity and our northern spirit in the heart of the Quartier des Spectacles. The quality of the 14th edition’s programming reminds us that Montreal’s cultural life doesn’t hibernate, and that cold weather is an inspiration for our artists and public. The Quartier des Spectacles Partnership is especially pleased that the festival

makes digital art and interactivity an important part of its outdoor programming every year. Long live Montréal en Lumière,” said Jacques Primeau, chair of the Quartier des Spectacles Partnership.

The 14th edition of Montréal en Lumière: a festival of light and digital art in the Quartier des Spectacles. Don't miss it – February 21 to March 3!

About Quartier des spectacles

For more than a century, the Quartier des Spectacles has been Montreal's cultural heart. Today, it is also a hub of economic, urban and cultural development, with many assets that are helping establish Montreal as a leading cultural metropolis. A vibrant creative zone, open to artistic diversity and cultural cross-pollination, the Quartier has something for everyone, from digital-arts aficionados to fans of world music. Every month of the year and every hour of the day, Montrealers and visitors converge on its 80 venues, 40 festivals and seven squares and public spaces. Part of a unique urban fabric, the boldly illuminated Quartier des Spectacles is an essential destination for anyone looking for a thrilling cultural experience. For more information, visit quartierdesspectacles.com.

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Source: Quartier des Spectacles Partnership

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