

Quartier des Spectacles Partnership 2012 Annual Meeting Jacques K. Primeau succeeds the Hon. Charles Lapointe as chair

Montreal, October 26, 2012 – The members of the Quartier des Spectacles Partnership met yesterday, October 25, at the Monument-National theatre to elect a new chair of the board of directors as well as 7 of 21 directors. As a result of the board elections, Mr. Jacques K. Primeau succeeds the Hon. M. Charles Lapointe, who leaves the chairmanship after nearly ten productive years in the position.

Thirteen candidates were in the running for the seven directorships open for election, including five seats representing the cultural sector, one seat for the tourism promotion sector and one representing non-retail institutions, corporations or societies.

The Partnership welcomes the newly elected directors, thanks everyone who stood as a candidate, and gratefully acknowledges the work of the outgoing directors who decided not to run: Mr. Lapointe (Tourisme Montréal) and Ms. Monique Savoie (Society for Arts and Technology).

The directors elected are:

Paul Arsenault, director, Réseau de veille en tourisme – elected by acclamation
Ghyslain Boileau, executive director, Society for Arts and Technology (SAT)
Joanne Chevrier, director, customer relations, Hydro-Québec
André Ménard, Spectra, Métropolis
Alain Mongeau, executive and artistic director, Mutek festival
Lorraine Pintal, executive and artistic director, Théâtre du Nouveau Monde
Jacques K. Primeau, manager and producer, Productions Jacques K. Primeau
Michel Sabourin, president and director, Club Soda

In addition, the officers who will support the chair in carrying out his mandate are: André Picard (Just For Laughs festival) and Marcel Côté (KPMG-SECOR) as vice-chairs and Monique Goyette (UQAM) as treasurer.

The meeting also included a review of the past year's activities (see attached report). It was an especially active year, with three times more cultural programming in the Quartier's public spaces than three years ago, the work of more than 400 artists and designers showcased through 12 projects initiated by the Partnership, the launch of the Quartier's first communications campaign, the opening of two new outdoor public spaces, and the illumination of several more cultural venues, bringing the number of spaces illuminated — 365 days a year — to 25.

"Quartier des Spectacles is one of the great successes of the Montreal, Cultural Metropolis action plan. We are proud to participate in showcasing our cultural core, not only with urban development projects, but also by having the cultural sector, through the Partnership, take charge of certain management and promotional activities. The results of this year's meeting are a testament to the exceptionally good health of Quartier des

Spectacles' governance," said Helen Fotopulos, the Ville de Montréal's executive committee member responsible for culture, heritage, design and the status of women.

The Quartier's accomplishments in recent years have been made possible, Mr. Lapointe stressed, "by the creation of a culture of cooperation among the Quartier's stakeholders and by the current governance structure, which was created in close collaboration with the Ville de Montréal. The Partnership has emerged as an extraordinary vehicle to mobilize for the timely completion of projects that work for all partners. All of which bodes extremely well for the future."

After the election, all members of the Partnership paid affectionate tribute to the outgoing chair, as did the new chair in his inaugural remarks. "First, I want to salute Charles Lapointe for his nine years of leadership as the Partnership's chair. Without the infectious enthusiasm, vision, intelligence and wisdom of this man who has seen it all, we would never have overcome all the obstacles inherent in such an ambitious project. I am taking on this mandate in the spirit of continuity, well aware of the responsibilities that fall to me as we continue developing the Quartier des Spectacles. I am on the team, and as the Partnership's name suggests, we are all on the same team. We have moved forward by communicating and collaborating, and my desire is to keep working the same way, so that Montrealers, and all Quebecers, can be very proud of the Quartier," said Mr. Primeau.

With this election, the final step in the opening of the Partnership's governance structure is complete. For the first time, the Partnership has a fully elected board of directors. Begun last year with the election of 7 of 21 directors, the open governance process is aimed at ensuring that all partners operating in Quartier des Spectacles take an active role in building its future.

An ambitious mission

The mission of the Quartier des Spectacles Partnership is to contribute actively, in cooperation with public authorities and the various stakeholders active on its territory, to the cultural development and enhancement of the district by incorporating urban, recreational, social and economic elements into all of its initiatives.

The Partnership's activities are aimed at:

- The enhancement and preservation of the Quartier's cultural assets, particularly those related to the performing arts and performance venues
- Enlivening the Quartier by programming cultural activities;
- Managing public spaces and specialized facilities for cultural presentations;
- Illuminating buildings and spaces in the Quartier;
- Promoting the development of Quartier des Spectacles as Montreal's cultural heart and an international tourist destination.

The Quartier des Spectacles Partnership is supported by the Ville de Montréal, the ministère des Affaires municipales, des Régions et de l'Occupation du territoire du Québec and various partners.

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