



**QUARTIER
DES SPECTACLES
MONTRÉAL**

Press release | For immediate distribution

An arts marathon for the Journées de la culture!

Montreal – Monday, September 24, 2012 – The Quartier des Spectacles Partnership is proud to be celebrating the *Journées de la culture* from September 28 to 30. All weekend, the Quartier's many cultural venues will host installations, gatherings and exhibitions.

Marathon des arts returns for a second year on Saturday, September 29 in Place des Festivals. The event has a new format this year: visitors will be invited to follow a covered itinerary where they will see private artistic presentations offered by the Quartier's major partners. Groups will set out at 1 p.m. and 3 p.m. on a cultural scavenger hunt that will leave everyone breathless. It's a unique opportunity to get up close and personal with acclaimed artists and their work at Opéra de Montréal, Théâtre du Nouveau Monde, DUCEPPE, Place des Arts, Grande Bibliothèque, Musée d'art contemporain de Montréal and the Orchestre Symphonique de Montréal. In case of rain, the event will be held on Sunday, September 30.

Also from September 28 to 30, Place des Festivals will host a giant installation called **Tisse ta culture!** created by La Camaraderie. The installation gives everyone a chance to be a poet or a weaver. Together, everyone who contributes to the interactive structure will create a message to be revealed at the end.

On September 29, artist Dominique Pétrin will give a tour of his work Palazzo II, an ephemeral installation that will cover the entire Katacombes nightclub with screen-printed paper cut-outs. The project is presented in collaboration with the DARE DARE artists' centre.

Journées de la culture, it is also the time to discover:

- The display of 100 Quartier des Spectacles posters marking the 25th anniversary of Publicité Sauvage, on Promenade des Artistes
- The *chambres littéraires* of the Festival International de Littérature (FIL) – a village where you'll find spontaneous activities and improvisations by students from the École de design
- UQAM's grande école, an ephemeral installation in Place Pasteur, created by members of the DESS graduating class in the event-design program

These activities complement those being held in Quartier des Spectacles during the *Journées de la culture*. Performances, workshops, backstage tours, kiosks and free classes: we're opening our doors so you can immerse yourself in culture!

Make Quartier des Spectacles your cultural hub – come see us during the *Journées de la culture*. For more details, visit us at <http://www.quartierdesspectacles.com/jdlc/>.

ABOUT QUARTIER DES SPECTACLES

For more than a century, Quartier des Spectacles has been Montreal's cultural heart. Today, it is also a hub of economic, urban and cultural development, with many assets that are helping establish Montreal as a leading cultural metropolis. A vibrant creative zone, open to artistic diversity and cultural cross-pollination, the Quartier has something for everyone, from digital-arts aficionados to fans of world music. Every month of the year and every hour of the day, Montrealers and visitors converge on its 80 venues, 40 festivals and seven squares and public spaces. Part of a unique urban fabric, the boldly illuminated Quartier des Spectacles is an essential destination for anyone looking for a thrilling cultural experience.

-30-

Source: Quartier des Spectacles Partnership

Media enquiries: Mélanie Mingotaud | melanie@bchabotcom.ca | 514 861 7870, ext. 222

Jeanne Charlebois | jeanne@bchabotcom.ca | 514 861 7870, ext. 224