



Light Therapy 2011-2012

***Nuage de givre* is ready for the public at Place des Festivals in Quartier des Spectacles**

Montreal, December 21, 2011- Quartier des Spectacles is proud to announce the opening of the new installation *Nuage de givre*, designed by Jean Beaudoin and Erick Villeneuve and produced by Multimédia Novalux, as part of the *Light Therapy* winter installations. Until February 2nd, anyone can see the work in Place des Festivals, for a little *Light Therapy* before or after a show.

The *Nuage de Givre* installation consists of 100,000 water droplets in 5,500 special containers hanging over Place des Festivals. By day, depending on the weather, light will refract through the water or glow through the ice. On the ground below, whether snow-covered, clear or icy, reflected light from the gently swaying “icicles” will silently animate the square. After dark, auroras will appear, triggered by the movements of people in the square. Over the course of the winter, the lights comprising *Nuage de givre* will gradually shift from blue to red, marking the arrival of the New Year with the official colours of Quartier des Spectacles. This large-scale installation will delight anyone who walks through the Quartier’s largest public space.

The other *Light Therapy* installations, *Forêt Forêt* (outside Saint-Laurent metro station) and *Éclats de Verre* (Place Émilie-Gamelin), as well as the projections on the UQAM bell tower (Place Pasteur), will be presented until February 26.

The *Light Therapy* installations are created and produced with the support of the Quartier des Spectacles Partnership. *Nuage de givre*, *Forêt Forêt* and *Éclats de Verre* are the winners of the Create Winter at Quartier des Spectacles competition. A jury selected the installations from among 38 proposals submitted by 27 creators.

About Quartier des Spectacles

Quartier des Spectacles is about much more than festivals. Every month of the year and every hour of the day, Quartier des Spectacles offers an exceptionally diverse range of activities, including film, theatre, dance, art exhibits, art and technology demonstrations, music, opera, comedy, improvisation, design competitions and more. With every step, a new

experience awaits. To find your way, simply follow the red dots that appear on the sidewalks after nightfall.

More information: www.quartierdesspectacles.com



Official information booth

514-285-4545 – 145 Sainte-Catherine St. West

-30-

Source: Quartier des Spectacles Partnership

Media contact: Geneviève Lefebvre | genevieve@bchabotcom.ca | 514 861 7870, ext 225

Vicky Lachapelle | vicky@bchabotcom.ca | 514 861 7870, ext 223

