



Press release / for immediate release

The Quartier des spectacles lights up the entrance to Saint-Laurent station with history to mark the STM's 150th anniversary!

Montréal, September 19, 2011 – As part of STM celebrations marking 150 years of public transportation, the Partenariat du Quartier des spectacles is pleased to team up with the STM to present a video highlighting the métro's architecture and public works of art. Produced by Gabriel Poirier-Galarneau, the video will be shown on the entrance building to Saint-Laurent station from September 19 to December 2, from dusk until 2 a.m.

The Quartier des spectacles welcomes this video projection as it showcases the métro's architectural and artistic heritage assets. Indeed, at the time the métro was built, various architects and artists were given the honour of dressing up the Montréal métro's 68 stations. Gabriel Poirier-Galarneau pays tribute to the artisans who worked on 15 of these stations by unveiling to spectators and passersby all the beauty and originality of the underground city.

'We are quite pleased with our first production with the STM with whom we share many of the same values. The entrance building to Saint-Laurent métro station, in the heart of the Quartier des spectacles, is a place we want to liven up more. I feel certain that this project is but the start of a wonderful relationship allowing us to further enhance the experience of visitors to the Quartier,' said Pierre Fortin, director general of the Partenariat du Quartier des spectacles.

'Through this initiative, we wanted to bring to light each métro station's own unique, aesthetic side. Indeed, the people who ride public transit each day cannot always visit other stations, so the idea is to honour the artists and craftsmen of 15 stations who brought beauty to our underground space,' explained Michel Labrecque, chairman of the STM board of directors.

About the Quartier des spectacles

From inside or out, the Quartier des spectacles remains a first-class destination to take in the city and its myriad cultural events. Before or after seeing a show at one of 80 artistic venues, or just out for a stroll to admire the water fountains at Place des Festivals or the architectural lighting of the Luminous Pathway, there is always something to see and experience!

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Source : Partenariat du Quartier des spectacles

Media Contact:

Mélanie Mingotaud | melanie@bchabotcom.ca | 514 861 7870 poste 222

Mara Gourd-Mercado | mara@bchabotcom.ca | 514 861 7870 poste 224



Affaires municipales,
Régions et Occupation
du territoire



Guichet d'information officiel
514 285-4545 - 145 rue Sainte-Catherine Ouest

