

PARTENARIAT DU QUARTIER DES SPECTACLES

MONTREAL

For immediate release

The Quartier des spectacles Partnership opens up its governance

Montreal, June 20, 2011 — Like the enormous transformations that have swept through this part of downtown, the Quartier des spectacles Partnership is taking a major step in its development by opening up its governance. All of the partners working in the area are now invited to become Partnership members and participate in the cultural development of this downtown district, along the lines drawn out in the development vision document, *Living, creating and entertaining – Downtown*.

“In eight years, the Quartier des spectacles Partnership has taken the wishes of the cultural and performance sectors and made them a reality. Through its various projects, it has demonstrated an ability to bring together all the partners working in the area to consolidate the cultural vocation of this part of downtown. Today, the implementation of a new model of governance and an enlarged membership base marks another important step in the development of the Quartier des spectacles. It reinforces the fact that this is a destination developed by and for this industry, following a concerted vision. By becoming members, the partners can make the commitment to join their efforts and help realize the ambitious, fundamentally Montreal vision that we have for the Quartier des spectacles” declared the Honourable Charles Lapointe, chair of the Quartier des spectacles Partnership board.

This fall, during the next annual general meeting, seven board seats will be elected by the full membership: four seats on the board of directors will represent the cultural sector, one seat from the educational institutions, one seat from the retail associations and one seat from the residents’ associations.

The Partnership will offer two types of memberships, one for individuals and the other for organizations (arts, cultural or community groups, institutions, corporations, non-retail firms, retail and residents’ associations). All members must operate within the Quartier des spectacles, and organizations can delegate a single representative. Dues will vary between \$100 and \$500 based on the type of membership. The membership form as well as general information about the Quartier des spectacles can be found at: www.quartierdesspectacles.com/ensemble.

The Partnership board of directors consists of 17 members. The majority of the elected board members (9) represent the cultural sector, and five other seats are elected by the other types of members. The board is rounded out by one representative of the Ville de

Montréal, and two members chosen by the other board members for their expertise and experience in a specific field.

The new governance model is the work of the Partnership Governance Committee, chaired by Monique Goyette, vice-rector for administrative and financial affairs at UQAM, and Michael Nadel, general manager of the Institut sur la gouvernance d'organisations privées et publiques.

The decision-making model of the Quartier des spectacles has generated interest from a number of other world cities.

An ambitious mission

The mission of the Quartier des Spectacles Partnership is to contribute actively, in concert with public authorities and the various stakeholders active on its territory, to the cultural development and enhancement of Quartier des Spectacles, by integrating urban, social and economic considerations into all its activities.

These activities include:

- Enhancing and preserving the neighbourhood's cultural assets, particularly those related to the performing arts and performance venues;
- Bringing life to the neighbourhood by organizing cultural activities;
- Managing public spaces and specialized facilities used for cultural activities;
- Providing special lighting in the Quartier des Spectacles;
- Promoting and developing the Quartier des Spectacles as Montreal's cultural heart and an international tourist attraction.

The Quartier des spectacles Partnership enjoys the support of the Ville de Montréal, the Quebec Ministère des Affaires municipales et des Régions, and its various partners.

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Source: Quartier des spectacles Partnership

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