



QUARTIER DES SPECTACLES

LUMINOTHÉRAPIE

Press release | For immediate release

OFFICIAL DEBUT: LIGHT THERAPY IN THE QUARTIER DES SPECTACLES

Three illuminated installations to help you enjoy the winter

Montreal, December 15, 2010 > Starting today, you're invited to experience a session of light therapy in the Quartier des spectacles. Three new outdoor lighting installations – *Sphères polaires*, *Projections monumentales*, and *Champ de pixels* – will join the many events at the 80 cultural venues that already bring year-round activity the Quartier des spectacles.

“Who said that Montreal doesn't celebrate its northern side? These three lighting installations in the Quartier des spectacles will add to the winter entertainment available downtown, giving tourists and passersby another good reason to prolong their visit to the heart of the Quartier des spectacles!” declared Quartier des spectacles Partnership president Charles Lapointe.

Sphères polaires

*December 15 to February 27 | Place des Festivals + Place des Arts esplanade
Created by Bernard Duguay + Pierre Gagnon, Lucion Média*

Three families of giant spheres, three different experiences of the same subject: winter. Composed of different sources of light, from the most ancient to the most contemporary, *Sphères polaires* is an installation that generates sound and images in response to your movements. Come and leave your mark in the black and snowy Montreal sky by interacting with 25 giant spheres that explore three themes: winter games, winter light and the urban winter.

Projections monumentales

*December 15 to March 5 | The Saint-Jacques Church tower, part of the Pavillion Judith-Jasmin at UQAM
Many creators, under the artistic direction of Jimmy Lakatos*

Montreal's tallest church tower will transform itself into a luminous laboratory. For nearly three months, you can rediscover this part of Montreal's heritage thanks to the many creators who will project their video art onto the façade of this former church. They'll come one after the other: L'Acte Lumière and Congo bleu with their joyful graphics, students from the UQAM École des medias with their interactive and generative experience, Novalux with their playful and festive

transformation, Oli Sorenson with a popular and contemporary projection and not to mention the NFB with its critical, social contribution.

Champ de pixels

December 15 to February 9 | Place Émilie-Gamelin

Created by Érick Villeneuve, Novalux + Jean Beaudoin, Intégral

After your mandatory snow angels, you'll have a new winter ritual: drawing paths of light through the Champ de pixels. To light it up this year, we'll need your thighs. Yes, you read that correctly: hop on the Bixi bicycles set up next to the installation and help power the 300 light fixtures. Put in 15 solid minutes on the bike, and your energy will light the whole square for 30 minutes! Afterward, you can turn red pixels white by strolling around the installation.

Information:

Jonathan Lapalme

Chargé des communications

Quartier des spectacles Partnership

T 514-879-0009 x221 | C 514-618-0385

jonathan.lapalme@quartierdesspectacles.com



Official information kiosk

514-285-4545 - 145 Sainte-Catherine Street West