

# QUARTIER DES SPECTACLES

MONTREAL

Press release | For immediate release

## LIGHT THERAPY IN THE QUARTIER DES SPECTACLES

### Three luminous installations, from west to east

Montreal, December 2, 2010 > Starting in mid-December, Quartier des spectacles visitors will enjoy a light therapy session thanks to three new outdoor lighting installations: *Champ de pixels* and large-scale projections in the east, and *Sphères polaires* in the west. This new outdoor programming comes on top of the 80 cultural venues that already make this destination its distinctive reputation.

“Who said that Montreal doesn’t celebrate its northern side? This winter, the Quartier des spectacles presents three installations that will help make Montreal’s cultural heart a rich destination, even when it’s below zero!” said Charles Lapointe, Quartier des spectacles Partnership president.

### In the west

Three families of giant spheres, three different experiences of the same subject: winter. *Sphères polaires*, a creation of Lucion Média, will sprawl out from the Place des Festivals to the Place des Arts esplanade. 25 vinyl spheres, 3 to 10 meters in diameter, will explore three themes: winter games, winter light and urban winter. Each sphere will express its own imagination, generating sequences of light, sound and video in response to the movements of participants.

Last February, the Quartier des spectacles Partnership issued a public call for projects for a multimedia installation to occupy the western part of the Place des Arts node. Among the ten entrants, the winning proposal from Lucion Média stood out with its visual impact and integration with the space.

*Polar Spheres | December 15 to February 27 | Created by Bernard Duguay and Pierre Gagnon, Lucion Média*

### Meanwhile, in the Quartier Latin area...

A new version of *Champ de pixels* will sprout at Place Émilie-Gamelin. Just like last year, visitors will be able to make their way through a playful installation made of hundreds of interactive light sources. This year, the inspiration and initiative of the creative team has introduced a new element. Bixi bikes will be mounted around the installation, and the activity of pedalling cyclists will feed

energy to different spots and change the color of the light. So now after your mandatory snow angels, you'll have a new winter ritual: drawing paths of light through the Champ de pixels! What's more, the three Melvin Charney-designed structures in the square will be illuminated to help enhance this key space in the Quartier des spectacles.

*Champ de pixels / December 15 to February 9 / Created by Jean Beaudoin, Intégral and Érick Villeneuve, Novalux*

*To see last year's installation at the Place des Festivals:*

<http://www.flickr.com/photos/quartierdesspectacles/sets/72157622983141078/>

After a makeover by light artists from Lyons during the previous All-Nighter, Montreal's highest clock tower – the Saint-Jacques church tower, now integrated into the Judith-Jasmin building at UQAM – will be transformed with light yet again. For almost three months, numerous creators will produce video works, using the church façade as a canvas under the direction of Jimmy Lakatos. The program will be developed in collaboration with UQAM and will include partners such as the UQAM École des médias, along with others to be announced soon.

*Projections / From December 15 to March 5 / Various creators, under the direction of Jimmy Lakatos*

*Photos of the previous All-Nighter:*

<http://www.flickr.com/photos/quartierdesspectacles/sets/72157623549371378/>

## **Info:**

Jonathan Lapalme

Communications officer

Quartier des spectacles Partnership

T 514-879-0009 x221 | C 514-618-0385

[jonathan.lapalme@quartierdesspectacles.com](mailto:jonathan.lapalme@quartierdesspectacles.com)