

# MONTREAL HIGH LIGHTS FESTIVAL

11th edition  
FEBRUARY 18 TO 28, 2010

## QUARTIER RUE SAINTE-CATHERINE | MONTRÉAL DES SPECTACLES

*For immediate release*

### THE QUARTIER DES SPECTACLES: THE HEART OF THE MONTREAL HIGH LIGHTS FESTIVAL

Montreal, February 18 2010 -- The Quartier des Spectacles is proud to welcome the 11th edition of the MONTREAL HIGH LIGHTS Festival. In addition to an impressive cultural program, held in many venues across the Quartier des Spectacles, this will be the first festival that will bring the Place des Festivals to life during the winter.

Festivalgoers won't want to miss the Place des Festivals, where the Ambiosphere will offer an immersive sound and visual experience -- a perfect fit for the Quartier des Spectacles, which uses light as the essence of its identity. Visitors will also be able to discover the Quartier des Spectacles Lighting Plan, which has already illuminated sixteen cultural venues.

"To ensure the year-round vitality of the Quartier des Spectacles, it is essential to develop diversified programming that embraces the specific character of each Quebec season. The MONTREAL HIGH LIGHTS Festival is part of this effort, and one of the most dynamic events of the winter. We would like to thank the Festival team for their creative participation in making the Quartier des Spectacles a rich cultural destination -- as lively below zero as it is above" said Quartier des Spectacles Partnership vice president Jacques Primeau.

In addition to all the other events, the All-Nighter will be a particularly busy time for the Quartier des Spectacles, with roughly a hundred activities planned for the night of February 27. From the Quartier Latin node, in the east, to the Place des Arts, in the west, night owls will be able to choose from an entire night's worth of outdoor and indoor discoveries.

#### About the Quartier des spectacles

Located downtown, the Quartier des Spectacles is the cultural heart of Montreal. In less than a single square kilometre, you can find over 80 cultural venues offering an amazing variety of activities: festivals, cinema, theatre, dance, contemporary and technological art, music, comedy, opera and improvisation. It's a revitalized destination that shines at night, thanks to an innovative lighting plan. Just follow the red dots!

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Source and information:

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