



champ de pixels

11 déc 2009 – 06 jan 2010
PLACE DES FESTIVALS
QUARTIER DES SPECTACLES

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**FOR THE HOLIDAYS: A FIELD OF INTERACTIVE PIXELS TAKES OVER
THE PLACE DES FESTIVALS IN THE QUARTIER DES SPECTACLES**

From December 14 through January 6, visitors young and old are invited to an artistic experience, made up of 400 interactive points of light spread out over the Place des Festivals in the Quartier des Spectacles.

Like a gigantic “Lite-Brite,” Champ de pixels is made up of hundreds of illuminated 18-inch pixels equipped with motion sensors, installed over 40,000 square feet of fun. When they detect movement, the sensors change the illumination of the pixel from red to white and back again. So after making angels in the snow, you can come and make your mark in a field of pixels!

In keeping with the principles of the Quartier des Spectacles Lighting Plan, Champ de pixels is an installation/experience that renders activity as light. The temporary artistic landscape will be filmed continuously from above, and the endless modulations generated by participants will be seen on the official site of the installation at www.champdepixels.tv. Email and social media will also help spread the word.

Starting today, the luminous field will be open to the public 24 hours per day, every day. Come experience it whenever you like, but we suggest that you arrive at the beginning of sunset to experience the full effect.

Concept: Jean Beaudoin, Intégral + Érick Villeneuve, Novalux

Realisation: Novalux + Quartier des Spectacles Partnership

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