

CALL FOR PROPOSALS

BICYCLE LANES

UPDATED NOVEMBER 9, 2017 (EXTENSION)

PARTENARIAT DU



QUARTIER
DES SPECTACLES
MONTREAL

Bureau d'art public
Montréal 

Québec 

CALL FOR PROPOSALS

Creative action on bicycle lanes in the Quartier des Spectacles

A collaboration between the Bureau d'art public de Montréal and the Quartier des Spectacles Partnership

1. CONTEXT

As the city's cultural core, the Quartier des Spectacles is a showcase for the most interesting and innovative developments in every creative discipline. Its outdoor spaces are designed as sites for exploring and presenting new types of urban creative work. For this call for proposals, creators will be asked to work with a new type of space: the bicycle lanes that crisscross the Quartier.

This call for proposals is for works with a permanent element along with temporary elements designed to last three years. It is a collaborative call, involving the Bureau d'art public de la Ville de Montréal (BAP) and the Quartier des Spectacles Partnership within the framework of the government of Quebec's legacies to the city on the occasion of its 375th anniversary. It is part of a wider reflection undertaken by the Bureau d'art public on the integration of public art into Montreal's bicycle lanes, and on the creation of temporary installations for public spaces.

For several years, cycling has been growing increasingly popular in Montreal. The creation of new cycling infrastructure throughout the metropolitan area has helped sustain that growth. Thanks to a network of nearly 730 km of bike paths and lanes and the establishment in 2009 of a self-serve bike sharing system (Bixi), Montreal is ranked among North America's most cycling-friendly cities. Today, the bicycle is an essential active transportation option for Montrealers. For residents, cycling is a full-fledged mode of transportation; it is a way of life, not just a sport or recreational activity.

2. THE PROJECT

This call for proposals is intended for professional visual and digital artists.¹ Artists may work with other design professionals (design, architecture, landscape architecture). All submissions must address both components of this call for proposals.

Actions may take any of several forms: sculpture, installations, imagery, lighting, and can be comprised of one or more elements. The project to be integrated into the district's bicycle lanes (see point 3) is aimed at giving cyclists a unique experience and at showcasing the particular identity of Montreal and the Quartier des Spectacles.

The project, integrating public art into broader urban planning initiatives, will allow the Bureau d'art public (BAP) to develop guidelines for future works to be integrated into bicycle lanes. It will also provide experience to inform BAP's strategy, now being developed, for promoting the creation of temporary installations for public property.

The project will also contribute to improving the quality of the urban environment by promoting better relations among cyclists, pedestrians and motorists, and with the natural and built environment.

¹ Professional artist means: a creator who has received artistic training on their own or in a formal educational setting or both; who creates works under their own name; who has skills recognized by their peers in their discipline; and who creates works that are exhibited in professional settings, as specified in the Act respecting the professional status of artists in the visual arts, arts and crafts and literature, and their contracts with promoters.

2.1 PART 1: PERMANENT PUBLIC ARTWORK

The permanent work will become part of the Ville de Montréal's permanent collection of public art. It will be installed in the spring of 2018.

2.2 PART 2: TEMPORARY PUBLIC ARTWORK

The temporary work will debut in Spring 2018 and remain in place until October 2018. The budget includes maintenance costs for the display period.

3. THE BICYCLE LANES IN QUESTION

- Saint-Urbain St. between Sherbrooke and René-Lévesque (painted lane)
- De Maisonneuve Blvd. between City Councillors and Berri streets (protected lane)* – note that between May and August, the section between Saint-Dominique and de Bleury is rerouted to Président-Kennedy Blvd.
- Berri St. between Sherbrooke and René-Lévesque (partly protected, partly a sidewalk lane)

It is possible to propose a work solely for the De Maisonneuve Blvd. lane between City Councillors and Berri streets. See map in Appendix 1.

4. SELECTION CRITERIA

- Meet the following objectives:
 - i. add two works, one permanent and one temporary, to the bicycle lanes of the Quartier des Spectacles that highlight the distinctive identities of both Montreal and the Quartier des Spectacles through a strong conceptual approach
 - ii. give cyclists and other members of the public a unique experience
 - iii. promote better relations among cyclists, pedestrians and motorists, while integrating with the urban environment
- Adhere to the parameters listed below;
- Stand out for the quality and innovative character of the approach;
- Be feasible within the stated budget and schedule;
- Provide an interesting experience both day and night in all four seasons (for the permanent work);
- Be created by one or more artists with a track record demonstrating the ability to complete the project successfully;
- Must not reduce the safety of cyclists or other road users.

5. PARAMETERS

- Must not be audio-based;
- Lighting-oriented works must not reduce safety;
- Must not interfere with signage and traffic signals. Standards for separation between signage for pedestrians and cyclists must be followed (see [Tome V-Signalisation routière d'Ouvrages routiers published by the Ministère des transports](#));
- Must not block the bicycle lane in any way;
- The artist whose proposal is selected will be required to supply all necessary documentation confirming the technical feasibility of the project, including an engineer's seal;
- If the work involves painting on the pavement, it must comply with standards applicable to markings on the pavement, and must not reduce the legibility of existing markings.

The nature of the work and the materials to be used for producing it will be subject to approval by a technical committee. Finalists may therefore be required to make adjustments to their original proposal.

BUDGET

PART 1: PERMANENT PUBLIC ARTWORK

The winning proposal for the permanent work will have a maximum budget of \$150,000 + taxes for the part 1.

PART 2: TEMPORARY PUBLIC ARTWORK

The winning proposal for the temporary work will have a maximum total budget of \$90,000 + taxes for the part 2. This budget also includes maintenance performed by the artist during the display period.

SELECTION PROCESS AND SCHEDULE

Only proposals meeting the selection criteria and submitted **before December 8 at noon** will be considered.

A jury will assess the proposals. The members will include:

- a representative of the Quartier des Spectacles Partnership;
- a representative of the Ville de Montréal's Division des transports actifs et collectifs;
- two representatives of the Ville de Montréal's Service de la culture;
- three independent visual arts experts;
- a residents' representative.

As this project is a legacy of the Ministère de la Culture et des Communications du Québec, a representative of the ministry will also be part of the jury, as an observer.

A jury will select four (4) finalists, who will be invited to give a presentation to the jury as part of the final selection process. Each finalist or finalist team will receive \$1,000 for preparing their presentation.

Both parts will be unveiled in the spring of 2018.

HOW TO SUBMIT A PROPOSAL

Your submission, which must present your proposal for both parts, must include the following items:

- a summary of your intent and materials for both parts
- one or more images presenting the concept day and night, or inspiration images
- an artistic statement
- a portfolio including a maximum of ten (10) images, labelled and numbered with a description of the ten images including, for each one:
 - The title
 - Year of completion
 - Dimensions
 - Materials
 - Context (solo exhibition, group exhibition, commission, etc.)
 - For public artworks: the client, location and budget
- a summary budget consistent with the envelopes allocated to each part and including a minimum of 10% for contingencies (the budget for part 2 must also include any necessary maintenance costs)
- a list of production team members with a summary of relevant experience and a link to one or more previous works, and a CV for each team member, maximum 5 pages each, including:
 - Education
 - Solo exhibitions
 - Group exhibitions
 - Collections
 - Public art projects
 - Awards, grants and distinctions

To submit a proposal, please email all required documents **before December 8, 2017 at noon** to both projets@quartierdesspectacles.com (Marie-Joëlle Corneau) and sara.savignac.rousseau@ville.montreal.qc.ca. If your submission exceeds typical email attachment limits, please use the WeTransfer service. Any questions can be sent to the same addresses. Proposals must be submitted in French.

APPENDIX 1

CYCLING LANES MAP

