

CALL FOR PROPOSALS

INTERNATIONAL COMPETITION: INTERACTIVE ARCHITECTURAL MAPPING

Presented by the Quartier des Spectacles Partnership
in collaboration with MAPP_MTL and MUTEK

JANUARY 2018

PARTENARIAT DU



QUARTIER
DES SPECTACLES
MONTRÉAL

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MUTEK

Montréal 

Québec 

CALL FOR PROPOSALS



Unintended Emissions by Bengt Sjölen, Julian Oliver and Dansa Vasilyev, as part of *Common Space?* 2015. Photo: Martine Doyon

Creators and artists working in all disciplines, residing in Canada or abroad,¹ are invited to propose interactive mapping projects for the building façade next to Saint-Laurent metro station in the Quartier des Spectacles, Montreal, a site passed by thousands of people every day.

CONTEXT

Montreal's cultural heart, the Quartier des Spectacles, showcases innovative projects from every video discipline. Its outdoor spaces are canvases for exploring and displaying new forms of work for urban public space. Several building façades in the Quartier des Spectacles are dedicated to architectural video projections.

The purpose of this competition is to explore, in prototype form, new approaches to interactivity using the façades.

PROCEDURE

A first round of selections will be made based on preliminary concepts. Five semi-finalists will receive a \$1,500 CAD grant for developing a prototype for presentation to the jury and the general public during the MUTEK_IMG event in April, 2018. Project leaders will also give a presentation on their creative approach, as part of a conference on mapping.

Next, three finalists will be selected. They will receive a \$3,500 CAD grant and an invitation to a workshop with experts in the field, to help advance their prototype toward presentation of an improved version during the MAPP_MTL festival in October 2018. Two \$5,000 CAD grand prizes will be awarded during that event: the Jury Prize and the Audience Award. The PQDS will enter into a licensing agreement with each finalist, as follows: by accepting the \$3,500 CAD grant, the finalist licences the PQDS to present the prototype produced for the Quartier des Spectacles at a later date, without additional remuneration. Finalists will retain intellectual property rights in their prototype. In addition, the PQDS will be granted the right of first refusal for the future development and production of a more complete version of the work.

¹ Semi-finalists and finalists must be present in Montreal for the presentation of their prototype, including testing and installation (allow a few days for this) They will be responsible for their own travel and accommodation expenses.

The Quartier des Spectacles Partnership (Partnership) will enter into a licensing agreement with each finalist, as follows: by accepting the \$3,500 CAD grant, the finalist licences the Partnership to present the prototype produced for the Quartier des Spectacles at a later date, without additional remuneration. Finalists will retain intellectual property rights in their prototype. In addition, the Partnership will be granted the right of first refusal for the future development and production of a more complete version of the work.

SELECTION CRITERIA

The proposal should:

- be built around an innovative interactive mapping experience;
- be intuitive and appealing to the general public;
- stand out for its original, high-quality artistic approach;
- make optimal use of the projection site and its surroundings, to give the public a powerful experience;
- last from 1 to 3 minutes per user;
- use one or more of the following interfaces:
 - tablet (iOS or Android) with an application that provides X, Y positioning via OSC
 - Kinect V2
 - microphone (SM58 type or equivalent)
 - videogame controller (Xbox One)
- run on a PC (Windows 10);
- be buildable as a prototype within the stated budget and schedule.

The experience may include an audio component. The site will be equipped with a stereo public address system.

PROJECT GUIDANCE

The Partnership's technical team will be present during testing (a few days before MUTEK_IMG and MAPP_MTL) and during the presentation of prototypes, to provide support to the selected project teams. The technical team will also be available beforehand to answer any questions. The site and equipment to be used for the projection are described in the [Saint-Laurent metro technical rider](#), appended. The computer will be provided by the Partnership, and an administration interface will be developed to allow seamless presentation of the experiences one after another.

SCHEDULE:

- **February 12, noon**, Montreal local time: deadline for submitting proposals (preliminary concept)
- **Mid-February 2018**: selection and announcement of 5 semi-finalists, who will receive \$1,500 CAD per team for producing a prototype
- **April 2018** (April 11 to 15) during MUTEK_IMG:
 1. presentation of the five prototypes in the Quartier des Spectacles (2 evenings)
 2. conference on mapping + creators' presentations of their proposals
 3. jury's announcement of 3 finalists, who will receive \$3,500 CAD per team for improving their prototype
 4. expert-led workshop for the finalists
- **October 2018** (October 18 to 20) during MAPP_MTL:
 - Final phase of the competition in the Quartier des Spectacles. Presentation of the three finalists' prototypes. Winner or winners selected (Jury Prize and Audience Award).

JURY

The jury that will select the finalists:

Pascale Daigle (Quartier des Spectacles Partnership)
Jean-François Larouche (Moment Factory)
Daito Manabe (Rhizomatiks)
Alain Mongeau (MUTEK)
Thien Vu Dang (MAPP_MTL)

PROCEDURE FOR SUBMITTING A PRELIMINARY CONCEPT

Submissions must include:

- project overview (description, intent, approach, user experience, etc.) (3 pages maximum);
- reference images or illustrations of the concept;
- technical specifications for equipment and software²;
- list of production team members, including a summary of their experience with images or links to one or more previous works. Teams based outside Montreal should indicate which team members will travel to the city.

Visit the [USER MANUAL - ARCHITECTURAL VIDEO PROJECTIONS OF MÉTRO SAINT-LAURENT](#)

To submit your proposal, email the required documents before February 12 at noon Eastern time to: mapping@quartierdesspectacles.com

For large files, please use the WeTransfer service.

If you have any questions, you can send them to the same address.

ABOUT

The [QUARTIER DES SPECTACLES PARTNERSHIP](#), founded in 2003, is a non-profit organization that manages, animates and illuminates public spaces in the Quartier des Spectacles, and promotes the district as a must-visit cultural destination. It hosts, produces and exhibits innovative installations involving cutting-edge lighting design, immersive environments and interactive digital spaces.

[MAPP_MTL](#) is a non-profit organization with the mission of promoting and developing the boundless potential of video projection mapping. MAPP is active throughout the year with collaborations in Montreal and on the international stage, and holds a festival annually, in October, in the Mile End and the Mile Ex.

[MUTEK](#) is a Montréal-based non-profit organization mainly known for its annual festival, now in its 19th year that focuses on audiovisual performance and live electronic music. In addition to the festival, MUTEK organizes recurring yearly festival offshoots in Mexico City, Barcelona, Tokyo, Buenos Aires as well as the local events MUTEK_IMG and the VR SALON, which highlight moving image cultures, the digital creative economy, and technological creativity in general.

[MUTEK_IMG](#) is addressed to both artists and professionals in the field of digital creation. Showcasing Canadian talent and renowned international creators, the event allows participants to catch up with their peers' practices, extend their professional network and experience some of the most innovative and inspiring technological tools and creative practices. The 4th edition will take place from April 11 to 13, 2018 at Phi Centre.