

## **Create Winter at Quartier des Spectacles Competition – enhancing public spaces with participatory installations**

**Montreal, June 14, 2011** – The Quartier des Spectacles Partnership, in collaboration with the Ville de Montréal, invites creative Montrealers to participate in the *Create Winter at Quartier des Spectacles* competition. The challenge is to create three exceptional day-and-night winter experiences on place Émilie-Gamelin, place des Festivals, and the area surrounding the Saint-Laurent metro station.

“Last year, thousands of visitors and online viewers were inspired by *Champ de pixels* and *Sphères polaires*, two interactive lighting installations in the Quartier Latin and Place des Arts nodes of Quartier des Spectacles. This year, we want to make winter even more enchanting by inviting artists to imagine and build festive, playful, participatory and completely novel projects for these spaces. We are especially pleased to include the Intersection of the Mains node in this creative challenge, by adding installations to the area surrounding the Saint-Laurent metro station,” said Pierre Fortin, general director of the Quartier des Spectacles Partnership.

“I salute the Partnership’s initiative. By bringing different ideas together, it will help make the Quartier des Spectacles a prime international destination, both as a hub for creativity and performance and as a tourist attraction. It will be a fine example for our city, which is celebrating the fifth anniversary of its designation as a UNESCO City of Design,” added Helen Fotopulos, the Ville de Montréal’s Executive Committee member responsible for Culture, Heritage, Design & Status of Women.

### **Three competitions in one**

The two-phase competition is open to individual designers and to teams with at least one lead designer working in a discipline related to planning and design (architecture, landscape architecture, urban planning, urban design, interior design, environmental design, industrial design, graphic design) and/or in event design, multimedia, the performing arts (set design, direction, lighting design, video) and the visual and media arts.

The competition calls for the creation of three independent urban installations on three sites in the Quartier des Spectacles. The installations, comprising day and night components, must create a distinct ambiance and offer a unique urban experience to the public. The festive, playful and participatory creations should promote foot traffic and revitalize the public spaces.

All participants must be able to deliver their projects on a turnkey basis, either alone or in partnership with a producer for the production and installation phase.

### **How to participate**

Detailed information is available at [www.quartierdespectacles.com/en/create\\_winter](http://www.quartierdespectacles.com/en/create_winter). The deadline for entries is June 29, 2011 at noon Montreal time. The registration process is mandatory for receiving the documents required for preparing proposals, which must be received no later than Monday, July 4, at noon. At this stage, competitors will receive no remuneration.

A jury will select three finalists per site. The selected individuals and groups will have until September 6 to submit their detailed proposals. Finalists will receive an honorarium of \$5,000 to facilitate the process.

### **About the Quartier des Spectacles**

Festivals aren't the only time that the Quartier comes alive. All 12 months of the year, at any hour of the day, the Quartier des Spectacles offers visitors an exceptional range of activities: cinema, theatre, dance, exhibitions, technological art, music concerts, operas, comedy shows, improvisation, design competitions, and on and on. A different experience emerges with every step. To find it, just follow the red dots that appear on the sidewalk at nightfall. For more details: [www.quartierdespectacles.com](http://www.quartierdespectacles.com).

### **About Montreal, UNESCO City of Design**

The Ville de Montréal's Bureau du design is working with the Quartier des Spectacles Partnership on preparing and running this competition. Such competitions are among the many commitments taken on by the city and the partners in Action Plan 2007-2017 - Montréal, Cultural Metropolis, which aims to promote excellence in design and architecture by encouraging the use of design competitions, and by affirming Montreal's status as a UNESCO City of Design.

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**Source:** Quartier des spectacles Partnership

**Media contacts:** Mélanie Mingotaud | [melanie@bchabotcom.ca](mailto:melanie@bchabotcom.ca) | 514 861 7870, ext. 222  
Mara Gourd Mercado | [mara@bchabotcom.ca](mailto:mara@bchabotcom.ca) | 514 861 7870, ext. 224